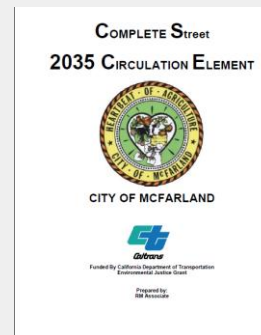




Circulation Element Update

City of McFarland

Environmental Justice
FY 10-11 Grant Cycle
District 6
Grant Award Amount: \$144,800



Project Summary:

The project entails updating the city's circulation plan, including the safe routes to school component. The intent was to implement a "bottom up" approach, encouraged meaningful community stakeholder participation and resulted in a congruous McFarland that has a true community "blueprint". The project incorporated the state's planning, regional blueprint, and Sustainable Communities goals.

Community Outreach

- In conjunction with updating the Circulation Element, a community wide survey regarding local transportation was completed.
- Information, comments, and general feedback received from residents/community members are reflected in the policy goals and issues identified in the updated Circulation Element.

Environmental Justice Community Outreach:

- The survey was conducted in Spanish and English by bilingual surveyors. A focal point in the survey was to obtain as much feedback as possible from the population within the City.
- The time of canvassing was staggered to ensure that the timing of survey would not leave out any one segment of the community.

Project Outcome

- The Circulation Element was updated and now serves as a comprehensive document that is community-based.
- There are a number of circulation goals and objectives that were identified in the Final Report. One of which is the understanding that a circulation system that is consistent with the planned use patterns of the City of McFarland as presented in the Land Use Element.

Successes & Next Steps

- When the community outreach meetings were not successful (zero to minimal participation), the consultant RM Associates, City of McFarland, and Caltrans worked together to produce and complete a door-to-door survey.
- The City of McFarland plans to pursue funding for necessary circulation system improvements which were identified in the Final Report.